

# TYPES OF ENTREPRENEURS

**SUBJECT : (ENTREPRENEURSHIP)**  
**CHAPTERNUMBER: 2**  
**CHAPTERNAME : An entrepreneur**

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**CHANGING YOUR TOMORROW**

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# TYPES OF ENTREPRENEURS

- Entrepreneurs can be of different types. C. Danhof has broadly classified entrepreneurs into four types. They are:
  - Innovative entrepreneur
  - Imitative entrepreneur
  - Fabian entrepreneur
  - Drone entrepreneur

# Innovative entrepreneur

- Introduce new products, new methods to produce.
- Build modern capitalism.
- Aggressive in nature.
- Walt Disney- Theme parks- Disney land

## Imitative Entrepreneur

- Copy suitable innovations made by innovative entrepreneurs.
- Organizers of factors of production rather than creators.
- Help underdeveloped economies.

## Fabian entrepreneur

- Shy and lazy.
- Non risk takers.
- Second generation entrepreneurs in a family business enterprise.
- Imitate only when they are sure that failure to do so would result in a loss of the relative position in the enterprise.

## Drone entrepreneurs

- Refuse to copy or use opportunities coming their way.
- Conventional in approach.
- Resist changes and suffer losses.

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