

# **SOCIAL ENTREPRENEURSHIP**

**SUBJECT : (ENTREPRENEURSHIP)  
CHAPTER NUMBER:4  
CHAPTER NAME :ENTREPRENEURSHIP AS  
INNOVATION AND PROBLEM SOLVING**

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**CHANGING YOUR TOMORROW**

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# SOCIAL ENTREPRENEURSHIP

- Social entrepreneurship is which combines the passion of a social mission with an image of business-like discipline, innovation, and determination.
- WHO IS A SOCIAL ENTREPRENEUR?

The Social Entrepreneur aims for value in the form of large-scale transformational benefit that accrues either to a significant segment of society or to society at large.

# ENTREPRENEURSHIP V/S SOCIAL ENTREPRENEURSHIP

- The objective of entrepreneurship is wealth creation, but for social entrepreneurship, wealth creation is simply a means to an end.
- In entrepreneurship, an entrepreneur participates in entrepreneurial ventures with the aim of earning profit, but social entrepreneur participates in business ventures only to use the profits generated to create valuable social programs for the whole society.
- Entrepreneur works for self- development, but social entrepreneur works for societal development.

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