

SESSION : 1

CLASS : 03

SUBJECT : SOCIAL SCIENCE

CHAPTER NO: 11

CHAPTER NAME : MEANS OF COMMUNICATION

SUB-TOPIC : INTRODUCTION & TYPES OF COMMUNICATION

CHANGING YOUR TOMORROW



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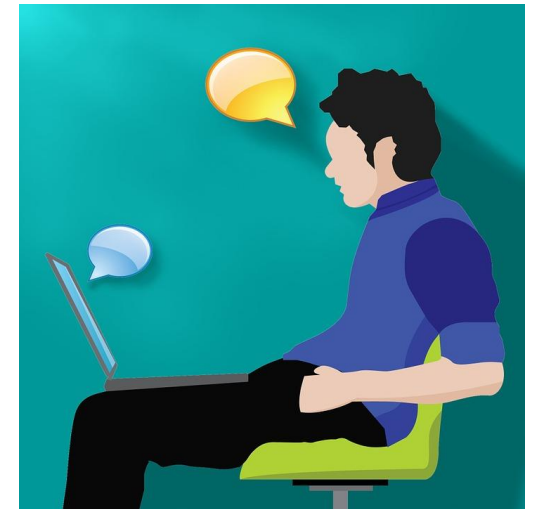
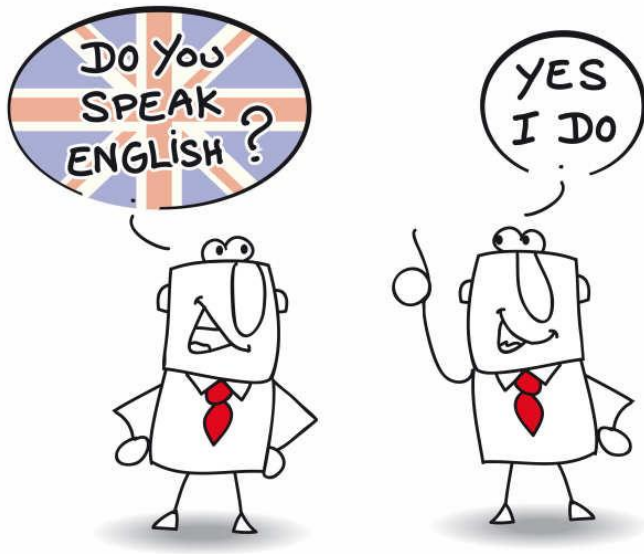


What is communication?

- Communication is the sending and receiving of messages and information.



- Communication can therefore, be spoken, written or even visual.



CHANGES IN MEANS OF COMMUNICATION

- Long ago, trained pigeons carried messages from one place to another.
- But these means were slow and not so reliable.



Communication can be of two types

COMMUNICATION

Personal Communication

Mass Communication



SUMMING UP

- **The exchange of sending and receiving information or message called communication.**
- **Communication can be written, spoken or visual.**
- **Communication are two types personal communication and mass communication.**
- **Means of communication are telephone, letter, television etc.**

Fill in the blanks

1. Communication is the sending and receiving of messages and information.
2. telephone are one of the most common means of personal communication.
3. Communication can be two types.
4. People used pigeons to send messages in early times.
5. Communication can be written, spoken and visual.

Home Assignment

Write a letter in post card and paste in project record

LEARNING OUTCOME :

Learner will be able to know:

- **Different types of communications**

THANKING YOU
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