

SESSION NO- 5

CLASS – III

SUBJECT : SOCIAL SCIENCE

TOPIC- 11 Means of communication

SUB-TOPIC- Answer the following questions

CHANGING YOUR TOMORROW

LEARNING OUTCOME :

To enable the children to know about

- **able to know about means of mass communication.**
- **able solve the different types of question.**

ACTIVITY

- <https://wordwall.net/play/23818/744/384>

Difference between personal and mass communication

Personal Communication:-

- 1. It's the communication between person to person.**
- 2. It provides necessary communication between two people making man a social animal.**
- 3. we have letters, e-mails, SMSs telephone and mobile phone facilities .**

Mass Communication:-

- 1. It's the communication among masses.**
- 2. It provides entertainment as well as creates awareness among the masses.**
- 3. It includes radio, television, newspapers, magazines, books, films etc.**

Answer the following questions.

1. What is the meaning of communication?

A. Sending and receiving information or message is called communication.

2. How do post offices help us communicate?

A. Postal system help us communicate through sending letters and parcels.

3. How were messages sent in the olden days?

A. In old age trained pigeons carried message and people went on foot and animals to deliver messages.

4. What is the meaning of mass media?

A. The newspaper, magazines, radio and television are help to communicate with large number of people at the same time. So, they are called mass media.

5. What is the advantage of a telephone?

A. The telephone is the fastest means of communication. We can talk to friends and relatives easily in our own city, in another city or even in another country.

6. What has made communicating through computers possible?

A. Internet has made communicating through computer possible.

7. Mention a few modern means of communication.

A. Mobile phone, computer, tablet, Email are some modern means of communication.

Multiple choice questions

1. Urgent written messages can be sent through

- a. pigeons **speed post** magazines

1. The fastest means of communication is the

- a. Speed Post b. newspaper **telephone**

1. We can send a written document instantly through a

- fax machine** b. courier c. newspaper

1. We can see 'live telecast of events because of

- a. computers **satellites** c. mobile phones

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THANKING YOU
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