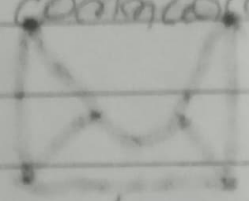


W
4/2/21

C. Answer the following questions.

1. How did early humans communicate with each other?



Ans. Early humans use sign language to communicate with each other. Messages were sent over long distances through pigeons, horses, walking dogs, smoke, speech, runners, pigeons, cave painting and whistling.

2. What made it possible for humans to become better communicators than animals?

Ans. Humans have superior intelligence. That is why they were able to develop language and then writing to communicate. This has enabled humans to communicate better. This is how superior intelligence has made it possible for humans to become better communicators than animals.



What is mass communication?

Ans: When an idea is communicated to many people at the same time. It is known as mass communication. For example books, magazines and newspapers communicate an idea to several people at the same time.

Q. Why is it?

~~6 Ans~~ The television was invented in England by John Logie Baird in 1926, only about ~~80~~ 95 years ago. It has the great advantage of having both sight and sound. People can see the pictures and hear people talk, while sitting comfortably in their homes.






4 Ans The three means by which we can send a written message to another person are:
(i) Fax, (ii) Letter, (iii) E-mail

5 Ans The four means of mass communication are:

- (i) Newspaper, (ii) Magazines, (iii) Television, (iv) Cinema

6 Ans The television was invented in England about 95 years ago by John Logie Baird in 1926. ~~only~~ It has the ~~great~~ great advantage of having both sight and sound. People can see the pictures and hear people talk, while sitting in their homes.

Identify the means of ~~the~~ communication from each of the following.

1. Copies of documents sent through this machine reach instantly: Fax 
2. The most popular method of sending spoken messages: Telephone 
3. The cheapest means of mass communication: Newspaper.
4. The most popular means of mass communication: ~~newspaper~~ Newspaper 
5. Information superhighway: Internet 
6. Documentary films: Cinema 
7. Mass communication was possible after printing was invented: (T)
8. E-mail is delivered to the receiver as fast as a copy of document sent through a fax machine (T)

3. The most popular means of mass communication is the television. (1)

4. Television signals are sent to far away places through satellites. (1)

5. The internet can't be used for mass communication. (F)

Hw-3
21/12/21

Ans. They exchange their ideas by making pictures, drawings and special symbols on walls.

Q. How did early humans exchange ideas before the development of language?

Ans. The early humans exchange their ideas by making pictures, drawings and special symbols on walls before the development of languages.