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CH-4 Media And Democracy HOME ASSIGNMENT

1) What is media?

Ans: Media refers to the different mediums or channels used to communicate information in the everyday world. The main media are newspapers, television, telephones, magazines, film, radio, advertising and the internet.

2) What do you mean by mass media?

Ans: Media that reaches a large section of people, or the masses, anywhere in the globe in a short time is called mass media.

3) What is a balance report?

Ans: A balanced report may be described as a report where all views or points of view of a specific subject or story are discussed or taken into account.

4) On what depends the writing of a balanced report?

Ans: Writing of a balanced report depends on the independent media. An independent media means that no one should control and influence its coverage of news.