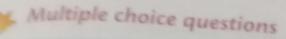
Exercises

- A. Identify the means of communication from the following clues.

 1. Copies of down
- The most penul.
- 2. The most popular method of sending spoken messages:
- 3. The cheapest means of mass communication:
- The most popular means of mass communication: ___ Information Superhighway:
- Documentary films: Internal
- Write T for true and F for false sentences.
- Mass communication became possible after printing was invented. E-mail is delivered to the receiver as fast as a copy of a document sent through a machine.
- The most popular means of mass communication is the television.
- Television signals are sent to far away places through satellites.
- The Internet cannot be used for mass communication.



- 2. Which of these is known as the Information Superhighway?
- 3. Who invented printing? c. radio d. all of these
 - a. Johann Gutenberg

 d. Alexander Graham Bell

 b. Gugliemo Marconi

 c. John Logie Baird
- 4. Which of these is used both for individual communication as well as for mass
 - b. television C. internet d. all of these