

## Exercises

- A. Identify the means of communication from the following clues.
1. Copies of documents sent through this machine reach instantly: Fax machine
  2. The most popular method of sending spoken messages: Telephones
  3. The cheapest means of mass communication: E-mail
  4. The most popular means of mass communication: Radio
  5. Information Superhighway: Television
  6. Documentary films: Internet

- B. Write T for true and F for false sentences.
1. Mass communication became possible after printing was invented. T
  2. E-mail is delivered to the receiver as fast as a copy of a document sent through a machine. F
  3. The most popular means of mass communication is the television. T
  4. Television signals are sent to far away places through satellites. F
  5. The Internet cannot be used for mass communication. T

## Multiple choice questions

1. Which of these is a method of mass communication?  
a. letter                      b. telephone                      c. radio                      d. e-mail
2. Which of these is known as the Information Superhighway?  
a. television                      b. internet                      c. radio                      d. all of these
3. Who invented printing?  
a. Johann Gutenberg                      b. Guglielmo Marconi                      c. John Logie Baird  
d. Alexander Graham Bell
4. Which of these is used both for individual communication as well as for mass communication?  
a. radio                      b. television                      c. internet                      d. all of these