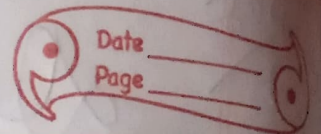


W.V.
09/12/21

Exercises



Q. Identify the means of communication from the following clues.

1. Copies of documents sent through this machine reach instantly: Fax machine
2. The most popular method of sending spoken messages: Telephone
3. The cheapest means of mass communication: Radio
4. The most popular means of mass communication:

Television

5. Information Superhighway
: The Internet

6. Documentary films: Cinema

B. Write T for true and F for false sentences.

1. Mass Communication became possible after printing was invented. T

2. e-mail is delivered to the receiver as fast as a copy of a document sent through a fax machine. F

3. The most popular means of mass communication is the television. T

4. Television signals are sent to far away places through satellites. T

5. The Internet cannot be used for mass communication. F

★ Multiple Choice questions:

1. Which of these is a method of mass communication?
communication?

- a. letter
- b. telephone
- c. radio
- d. e-mail

2. Which of these is known as the Information Superhighway?

- a. television
- b. internet
- c. radio
- d. all of these

3. Who invented printing?

- a. Johann Gutenberg
- b. Guglielmo Marconi
- c. John Logie Baird
- d. Alexander Graham Bell

4. Which of these is used both

for individual communication
as well as for mass
communication?

a. radio b. television

c. internet d. all of these