

Media & Democracy

- 1.) 'Media' refers to the different medium or channels used to communicate information in the everyday world.
- 2.) Media that reaches a large section of people, or the masses, anywhere in the globe in a short time is called mass media.
- 3.) A balanced report may be described as a report where all views or points of view of a specific subject or story are discussed or taken into account.
- 4.) Writing of a balanced report depends on the independent media. An independent media means that no one should control & influence it's coverage of news.