

H/W  
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A.1. Copies of documents sent through this machine reach instantly  
fax machine

2. The most popular method of sending spoken messages: Telephone

3. The cheapest means of mass communication  
Letter

4. The most popular means of mass communication: Television

5. Information highway: Internet

6. documentary films: Cinema

B.1. Mass communication became possible after printing was invented. T

~~B.2~~ B.2. E-mail is delivered to the receiver as fast as a copy of documents sent through a fax machine. F

~~M.C.Q~~

- 3. The most popular means of mass communication is the television. T
- 4. Television signals are sent to far away places through satellites. T
- 5. The internet cannot be used for mass communication. F

M.C.Q

- 1. Which of these is a method of mass communication?  
a. Radio
- 2. Which of these is known as the information super highway?  
b. Internet
- 3. Who invented printing?  
a. Johann Gutenberg
- 4. i. Internet

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3) How did early humans exchange ideas before the development of language?

Ans Early humans used to communicate using signs like other animals. They used to express ideas through facial expressions, signs with hands and other body languages. For written communications they expressed their ideas in the form of pictures.