

67.4  
30/11/22

classmate

Date  
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## Exercises

A) Identify the means of communication from the following clues.

- 1) Copies of documents sent through this machine reach instantly: Fax.
  - 2) The most popular method of sending messages: Telephone.
  - 3) The cheapest means of mass communication: Radio.
  - 4) The most popular means of mass communication: Television.
  - 5) Information Superhighway: Internet.
  - 6) Documentary films: Cinema.
- EXTRA
- i) You require a computer and an internet connection to send such messages: Email.

Q.B> Write T for true and F for false sentences.

- 1> Mass communication ~~was~~ became possible after printing was invented. [T]
- 2> E-mail is delivered to the receiver as fast as a copy of a document sent through a fax machine. [F]
- 3> The most popular means of mass communication ~~are~~ is the television. [T]
- 4> Television signals are sent to far away places through satellites. [T]
- 5> The Internet cannot be used for mass communicate. [F]

MCA

- 1> Which of these is a method of mass communication?  
Ans> c> Radio ✓
- 2> Which of these is known as the information superhighway?  
Ans> b> Internet ✓
- 3> Who invented printing?  
Ans> a> Johann Gutenberg ✓
- 4> Which of these is used both for individual communication as well as for mass communication?  
Ans> c> Internet ✓



H.W  
3/12/21

Q. > How did early humans exchange ideas before the development of language? write in nt. bk.

Ans > In the ancient period, there was no language and script. People in that time could not talk with each other to communicate. So early humans used ~~talking~~ <sup>fires</sup> drums, smoke signals, cave paintings, sounds, gestures and signs to communicate with each other and exchange ideas.



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First communication satellite of India.

APPLE → Ariane Passenger Payload Experiment

- 1> APPLE was India's first communication satellite.
- 2> It is a geostationary satellite.
- 3> It was launched by Ariane 1, from Kourou, French Guiana on June 19, 1981.
- 4> APPLE was dedicated to the Nation on August 13, 1981 by then former Prime Minister Mrs. Indira Gandhi.
- 5> The Prime Minister's address to the Nation on August 15 from the Red Fort was carried live by APPLE.

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